Nice face. Mind if we borrow it?

We wouldn’t normally ask, but it’s only for a day, we promise to give it back and, the thing is, it really could change the world.

This Red Nose Day, we’d love you to make your face funny for money. You won’t be alone. Whether it’s at work or home, with friends, family or workmates, you’ll be joining thousands across the UK who are doing their bit, just like you, to make a difference. And this Fundraising Kit contains everything you need to make it all easy. Don’t worry, your face is in good hands.
Top ten fundraising ideas

Here are some ways to make your face funny for money, plus a few fundraising classics. Treat them as a little inspiration and then let your creativity run wild.

1. **Face paint**
   Get everyone at work to pay a donation to come in with their face painted.

2. **Get made-up**
   Get your kids, family or friends to do your make up, and get people to sponsor you.

3. **Hold a bake sale**
   Everyone loves cake and they always raise loads. For inspiration, watch The Great Comic Relief Bake Off on BBC One.

4. **Daft disguise**
   Ask everyone at work to pay a fee to wear a disguise for the day or go the whole hog in full dress up.

5. **Hair-raising**
   Raise money by getting sponsored to colour your hair red, create a monobrow or dye your beard.

6. **Sponsored silence**
   Get sponsored to zip it for the day. A quiet fundraising classic.

7. **Extreme makeup**
   Get friends to sponsor you to wander around (as if nothing’s wrong) wearing dodgy makeup.

8. **Bigwig in a wig**
   Ask the ‘bigwigs’ at work to wear a funny wig for the day. Staff pay to vote for who looks the most ridiculous.

9. **Makeover day**
   Make someone else’s face funny for money by offering Red Nose Day makeovers for a donation.

10. **Danceathon**
    Organise a sponsored danceathon with friends or colleagues. For inspirational dance move tips go to rednoseday.com/danceathon

Once you’ve made your face funny for money, take a selfie and text FUNNY to 70011 to donate £1 and you could appear as part of the Red Nose Day campaign!*
Raise more cash for less effort with a Red Nose Day Giving Page. Get yours at rednoseday.com/givingpage

Need more fundraising ideas? Go to rednoseday.com/ideas

Download another Sweepstake Poster and raise an extra £30 in no time. Go to rednoseday.com/sweepstake

Create a buzz around your fundraising with more customisable posters at rednoseday.com/posters

Download our ready-made Bake Off Kit for recipes, bunting and more at rednoseday.com/bakeoffkit

Holding a quiz night? Download our ready-made quiz at rednoseday.com/quiz

Got little ones? Get them involved in the fun at rednoseday.com/kids

Look the part whilst fundraising with all kinds of goodies at rednoseday.com/shop
This is a Giving Page. It takes minutes to set up, and will help you raise more cash for less effort.

### Navigate
- View or join a Team Giving Page
- View your Giving Page

### Top Tips
- Ways to get more sponsors
- Handy fundraising tips

### Personal Touch
- Change page details
- Edit your page photo
- Personalise your fundraising message

### Teams
- If you are a Team Captain of a Team Giving Page it will show here
- You can access your Team Giving Page and its total here

### The Money Bit
- Set or edit your fundraising target
- Your fundraising total so far
- How much has been paid into your Giving Page
- Any cash donations not yet paid into your Giving Page
- Pay in or register cash donations here

### Getting Sponsors
- Send a readymade email, set up auto-posts or a one-off social media message
- Share your Giving Page on social media
- Your Giving Page link to share with potential sponsors
- A list of your latest sponsors

### Messaging
- Post a one-off message to supporters and potential sponsors
- Set up auto-posts about fundraising milestones to your social media (this often doubles your fundraising total)
- View your messages
- Add a photo to your wall

### How You Help
- See what the money you raise could do. If your sponsors click on these they will be able to understand how their support could help too

---

Comic Relief, registered charity 326568 (England and Wales); SC039730 (Scotland).

RND15_074
Thanks to people like you, Comic Relief is able to fund over 2,000 projects that make a lasting difference, right here in the UK. One of these is KDCS Memory Lane, in Liverpool.

May is 86 and was diagnosed with Alzheimer's in 2010. Her daughter, Terry, takes her to Memory Lane. It uses Comic Relief cash to provide stimulating and therapeutic activities for people like May, in a friendly, familiar environment. It’s somewhere she feels safe and happy.

Snap-happy Lauren offered photo shoots to the community and raised a picture-perfect £200. That could pay for a year’s worth of home visits for an isolated older person in the UK, giving them company, friendship and support.

For Red Nose Day 2013, London lawyers OGR Stock Denton dressed up as characters from their favourite children's stories, and raised £359. That could pay for two young carers in the UK to go to a support group for a whole year, where they’ll get help, advice and a break from their huge responsibilities at home.
Victor, 11, is another person whose life has been turned around by the generosity, good humour and downright fun-loving, world-changing attitude of fundraisers just like you.

Victor used to be one of an estimated 20,000 children working or sleeping rough on the streets in Kisumu. Now though, thanks to a Comic Relief-funded project, he has food, shelter and access to education. He now has a chance to shape his own future.

That’s enough to buy school uniforms for eight children living on the streets of Ghana so they can go to school, get an education and work towards a brighter future.

Jessie (9) and Luca (6) got sponsored to reluctantly tuck into a helping of their least favourite vegetables, raising a tasty £35.

That’s enough to enable a group of women in Uganda to set up a savings and loans scheme, helping them gain financial independence and provide for their families.

The utterly lovely and ever-so-slightly-barking staff at Oathall Vet Group held a raffle and cake sale to raise a purrfect £80.

That’s enough to buy school uniforms for eight children living on the streets of Ghana so they can go to school, get an education and work towards a brighter future.

WHAT:
WHERE:
WHEN:

Friday 13 March
Look what’s happening right under your Nose.

WHAT:

WHERE:

WHEN:

It’ll be fan-tache-tic

Friday 13 March
McCALLING ALL FUN LOVERS!

WE'RE FUNDRAISING FOR RED NOSE DAY AND WOULD LOVE YOU TO JOIN IN.

CONTACT:

rednoseday.com

Friday 13 March
How to use this poster

1. Fill in your target amount.
2. Write your fundraising event details in the box above.
3. As your fundraising amounts rise, enter the amounts in the spaces.
4. When you’ve collected all the money, fill in the total amount raised.
5. Pay it in, sit back, have a biscuit and feel smug. Biscuit optional.

OUR TARGET

£
Out of this world!

£
Heading into orbit

£
We’re flying now

£
Going like clockwork

£
Rising to the challenge

£
A heroic start

Dive in and fundraise!

OUR EVENT:

Friday 13 March

WE RAISED:

Our calculations show

Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland). Photo credits: Jack Lawson, RN175/143
Pick a face from our celebrity mugshots

HOW TO PLAY THE SWEEPSTAKE

The Red Nose Day sweepstake is a quick and easy way to raise money. For a suggested £2 per guess, simply get everyone to write their name underneath their favourite face. The winner keeps half the cash and the rest goes to Comic Relief to help change lives. And why not use your choice of face as inspiration for your fundraising for Red Nose Day?

Go to rednoseday.com/winner after 3pm on Friday 13th March (once all the funny faces have been chosen) to see who the winner is. £2 could pay for two children in Uganda to be tested for malaria so they can get a quick diagnosis and receive the life-saving treatment they desperately need.

Pay it in: The money you raise for Red Nose Day can be paid in online at rednoseday.com/payin or sent in by cheque, made payable to ‘Red Nose Day 2015 (Sweepstake)’ to Red Nose Day 2015, Ernst & Young, PO Box 51543, London SE1 2UG.

To get more sweepstakes posters, go to rednoseday.com/tools

The Legal Bit: 1. This sweepstake is an exempt lottery under the Gambling Act 2005 and is promoted by: ... the person responsible for collecting the money). 2. This poster is for use in Great Britain only. 3. The promoter and the entrants must be 18 or over. 4. Your sweepstake must be conducted as a workplace or resident’s lottery. This means that your sweepstake must be conducted as a workplace or resident’s lottery. This means that people are only eligible to enter if they either work in the same premises as the promoter, or live in the same premises as the promoter. 5. You may only display this poster or advertise the sweepstake on the relevant premises (see before). 6. The rights of any entrant are not transferable to any other person (and any attempt to transfer them will be treated as fraudulent). 7. Cash prizes are offered. If they win, the prizes will be paid half the money collected to Comic Relief on behalf of the winner. 8. The promoter is responsible for ensuring the sweepstake is run properly – Comic Relief is not a promoter and does not accept any responsibility for your sweepstake in support of Comic Relief, registered charity number (England & Wales) 320398 (Scotland). Photo credits: Jon Cottam, Tom Dymond, Lucille Flood, Ray Burmiston, Jack Lawson, Vince Starr.
Here’s how your sponsorship could help:

<table>
<thead>
<tr>
<th>£10</th>
<th>£15</th>
<th>£20</th>
</tr>
</thead>
<tbody>
<tr>
<td>could buy a school uniform for a child living on the streets of Ghana, which they need to go to school so they can get vital skills and work towards a brighter future.</td>
<td>could pay for six people in the UK with dementia to take part in a therapeutic workshop, to enhance their self-confidence and communication skills.</td>
<td>could fully vaccinate five children in Malawi against a deadly virus that causes diarrhoea and kills more than 600 African children every day.</td>
</tr>
</tbody>
</table>

If you pay UK tax* and tick the Gift Aid box, the Government will give us 25% on top of your donation. We use this to help cover our running costs. It won’t cost you a penny.

Please give your full name and home address and tick below, or we can’t claim Gift Aid.

*You will need to have paid UK Income and/or Capital Gains Tax in this year at least equal to the 25% Comic Relief, and any other charities or Community Amateur Sports Clubs (CASCs), will claim on your donations. Council Tax and VAT do not count for Gift Aid purposes.
Full name: A. Person
Home address: A House, A Town
Postcode: AB12 3CD
Total amount: £15
Date collected: DD/MM/YY

Remember to pay in the cash you’ve raised – here’s how:

**By post** – return this sponsorship form with a cheque made payable to Red Nose Day 2015 (Fundraise) to Red Nose Day, Ernst & Young, PO Box 51543, London SE1 2UG. This isn’t our office address so unfortunately we won’t receive letters sent there.

**In person** – after Red Nose Day you can pay your money in at any high street bank using a Red Nose Day giro slip (just ask for one at the counter), at the Post Office (Freepay Account 5550), or at most building societies. Please send your receipt with this form to the address above so we can still claim Gift Aid.

**Online** – you can also pay your money in using a credit or debit card at rednoseday.com/payin. Remember to enter your web payment reference below and send this form to the Red Nose Day address above so that we can still claim Gift Aid.

Web payment reference

Details of person being sponsored
Title:
Full name:
Address:
Postcode: Signed: (Parent/guardian if under 16)

Comic Relief would like to send you information about what we’re up to from time to time. If you would prefer NOT to receive this information by post, please tick here: 

If you would like to receive this information by email, please write your email address here:

Read our privacy policy at rednoseday.com to see how we look after your information.

*You will need to have paid UK Income and/or Capital Gains Tax in this year at least equal to the 25% Comic Relief, and any other charities or Community Amateur Sports Clubs (CASCs), will claim on your donations. Council Tax and VAT do not count for Gift Aid purposes.

For office use only

A. Person House, A Town £15 DD/MM/YY

Total raised:

If you pay UK tax* and tick the Gift Aid box, the Government will give us 25% on top of your donation. We use this to help cover our running costs. It won’t cost you a penny. Please give your full name and home address and tick below, or we can’t claim Gift Aid.

Go to rednoseday.com/fundraise to download more sponsorship forms, and for advice on how to fundraise safely.
GOODIES TO GET
Take this list with you when you go shopping

Nine natty new
Red Noses to nab
Nine Red Nose characters, plus a chance to find one of our prize-winning Golden Noses.

Available from:
Sainsbury's
OXFAM

With at least £1 going to Comic Relief.

Deeley boppers
Made with sustainably sourced† or Fairtrade cotton.

£7 with at least £3.50 going to Comic Relief.

Umbrella
£1 with at least 50p going to Comic Relief.

Wristbands
£1 with at least 50p going to Comic Relief.

Pin badges
£1 with at least 50p going to Comic Relief.

Cupcake decoration kit
£2.50 with at least £1.25 going to Comic Relief.

Kids’ short-sleeved
£5.99 with at least £2.50 going to Comic Relief.

Kids’ long-sleeved
£6.99 with at least £3 going to Comic Relief.

Baby T-shirt
£6.99 with at least £2.50 going to Comic Relief.

Adults’ unisex
£9.99 with at least £3.50 going to Comic Relief.

Womens’ fashion T†
£14.99 with at least £3.50 going to Comic Relief.

Look the part in our exclusive
Red Nose Day designer T-shirts
Available from TK Maxx stores, tkmaxx.com and rednoseday.com/shop

Official goodies
Available from Sainsbury’s* and rednoseday.com/shop

£2.50 Cupcake decoration kit with at least £1.25 going to Comic Relief.

£1 Pin badges with at least 50p going to Comic Relief.

£2 Deeley boppers with at least £1 going to Comic Relief.

£1 Wristbands with at least 50p going to Comic Relief.

£7 Umbrella with at least £3 going to Comic Relief.

*Full merchandise range available from Sainsbury’s stores and sainsburys.co.uk from 15th February. Pin badges and wristbands are also available in Oxfam.

†RND15/143 Comic Relief, registered charity 326568 (England/Wales); SC039730 Scotland.
Even more goodies
Available from Sainsbury’s* and rednoseday.com/shop

- **Nail wraps**
  - £2 each
  - with at least £1 going to Comic Relief.

- **Sipper bottles**
  - £2 each
  - With at least £1 going to Comic Relief.

- **Air freshener**
  - £1.50 each
  - with at least 75p going to Comic Relief.

- **Mugs**
  - £3 each
  - with at least £1.50 going to Comic Relief.

- **Trolley token**
  - £1
  - with at least 50p going to Comic Relief.

*Full merchandise range available from Sainsbury’s stores and sainsbury’s.co.uk from 15th February. Trolley token also available in Oxfam.

---

Homeware range
Available from HomeSense and tkmaxx.com

- **Red Nose Day apron**
  - £12.99
  - with at least £6.50 going to Comic Relief. Apron is also available from rednoseday.com

- **A4 journal**
  - £9.99 each
  - with at least £5 going to Comic Relief.

- **A5 journal**
  - £7.99 each
  - with at least £3 going to Comic Relief.

- **Tea towel**
  - £4.99
  - with at least £2.50 going to Comic Relief.

---

Other partners
Look out for these other Red Nose Day goodies during your weekly shop.

- **Maltesers® & Teasers® bars**
  - 8p going to Comic Relief on all special packs.

- **PG tips**
  - 8p going to Comic Relief on all special packs.

- **Rimmel London**
  - £1.67 going to Comic Relief on each Red Nose Red lipstick.

- **Specsavers silly glasses**
  - £3 each
  - £1 going to Comic Relief. Small and large sizes available.

- **Persil Small & Mighty**
  - £1 each
  - with at least 70p from each pen going to Comic Relief. Three to collect.

- **Claire’s hair sprays**
  - £4 each
  - 60p going to Comic Relief. Most products available in store.

- **Weetabix family cereals**
  - 5p going to Comic Relief on all special packs.

- **Robert Dyas teapot**
  - £4.60 each
  - 60p going to Comic Relief. More products available in store.

- **The Queen’s Orangutan book**
  - £4.99 each

---

Other official and supporting partners
So, you’ve done your thing, raised a few laughs, possibly some eyebrows and definitely oodles of lovely life-changing cash. Now for the magic part: paying it in. The easiest way is to do it online, but you can also pay it in at the bank, post office or via Barclays Pingit. Go to rednoseday.com/payin for details.

If you want to pay in your fundraising money using Barclays Pingit, simply scan the QR code. Please do not select Gift Aid in the Barclays Pingit app as Gift Aid can only be claimed on personal donations. Anyone can use the app – you don’t need to be a Barclays customer.

Terms and conditions apply.

Cheques should be made payable to ‘Red Nose Day 2015 (Fundraise)’ and posted to:

Red Nose Day 2015, Ernst & Young, PO Box 51543, London, SE1 2UG.

Please send your cheques with the following form:

Title ______ First name ______ Last name __________________________

Organisation (if applicable) ________________________________

Job title (if applicable) ________________________________

Your / your organisation’s address ________________________________

________________________________________________________

Postcode __________ Phone ________________________________

Number of cheques _______ Total amount ________________________________

Thank you for supporting Comic Relief. To keep our costs as low as possible we only send Thank You certificates if they’re requested. If you’d like one, please tick this box: ☐

Please note this slip is for postal donations only and cannot be used to pay in at a bank. If you have any queries please email us at fundraising@rednoseday.com

Comic Relief would like to send you information about what we’re up to from time to time. If you would prefer NOT to receive this information by post, please tick here: ☐

If you would like to receive this information by email, please write your email address here:

Read our privacy policy at rednoseday.com to see how we look after your information.