

FUNDRAISING CHECKLIST



Friday 13 March

Whatever you do for Red Nose Day, here are a few simple things to do (most of which you can tick off beforehand) so you can focus on enjoying your fundraising and feeling really rather good about yourself.

TICK WHEN YOU'RE DONE!



1 GET YOUR FREE FUNDRAISING KIT

It's full of tips, tools and ideas to make raising lots of life-changing cash a doddle. Get yours now at rednoseday.com/kit

2 GOT THE IDEA?

There's so much you can do to fundraise for Red Nose Day. Find the right idea for you at rednoseday.com/fundraise or download our list of [Top Fundraising Ideas](#).

3 ASSEMBLE A DREAM TEAM

Fundraising is always a lot easier, and more of a laugh, in a group. Get friends or workmates in on the fun with our [Poster Pack](#) and then set a nice big, fat fundraising target to get everyone motivated.

4 WHO, WHAT, WHY, WHERE, WHEN...

Plan the date, time and location of your fundraising in advance. How long will it take to set up? What do you need to bring? Do you need tickets? Also, keep in mind timings like elevenses or tea time if, for example, you're planning a bake sale.

5 SPREAD THE WORD

From posters and press releases to Facebook and Twitter, let everyone know about your fundraising activity. Download our [Promote your Fundraising Guide](#) for tips on how to spread the word.

6 WHAT A DIFFERENCE THE DIFFERENCE MAKES

Make sure everyone knows the kind of amazing difference their donation or sponsorship can make. Download [Where your Money Goes](#) for examples of how even small amounts can change lives.

7 TIME FOR SOME 'YOU TIME'

Stick your feet up, relax and tune into the fantastic Red Nose Day Night of TV (on Friday 13th March at 7pm on BBC One) knowing that you're one of those special people who've already done their bit to really make a difference to people's lives.

8 PAY IN THE CASH YOU RAISED

After a flurry to find those final few sponsors, it's then time to pay in the fruits of your fantastic fundraising; the sooner you do, the sooner we can put it to work changing lives. Just go to rednoseday.com/payin

WHAT'S WORTH MORE, A BAKE SALE OR A QUIZ?

**RED
NOSE
DAY**

Friday 13 March

It's an age-old question: what's worth more, a well-sliced Battenberg or questions about football grounds and 90s boy bands? Here's a quick rundown of a few fundraising favourites, and roughly how much you can expect them to raise.

WORTH
£30

SWEEPSTAKE POSTER

A fantastic and simple fundraiser that's perfect for work. It's the easiest £30 you'll ever raise and will be available to download in [here](#), so make a note in the diary!



WORTH
£50-150

BAKE SALE

A real recipe for raising wads of dough. Download our ready-made **Great Comic Relief Bake Off Kit** for an easy-to-follow recipe, price tags, bunting, a poster, the lot.



WORTH
£100

SPONSORED SILENCE

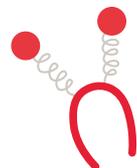
A quiet fundraising classic that could be the ideal challenge for the office chatterbox. Get sponsored to zip it for the day!



WORTH
£20-£200

DRESS DOWN DAY

A great money-spinner, especially if you work in a large office. Everyone pays £1 to wear something comfy, red or ridiculous (or all three) or £2 to forfeit.



WORTH
£100-£200

QUIZ

Q: What's a great laugh, easy to organise and always raises lots?
Ans: The Red Nose Day Quiz. Download your ready-made **quiz kit**.



WORTH
£100-£500

FACE A CHALLENGE

Get sponsored to take on an epic or scary challenge, like climbing a mountain, a triathlon, an abseil... the choice is yours. You'll not only raise heaps of cash, you'll become a bit of a local legend, too.



For more inspiration, download our [Top Fundraising Ideas](#).

TOP TIP

Double your money in minutes: speak to your workplace to see if they'll be a sport and match your final total. Not many people know, but a lot of employers are happy to do this!